

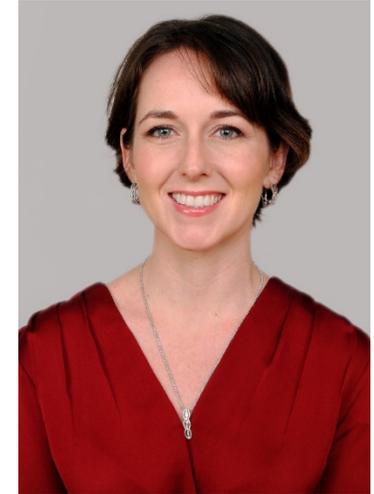


2018 Annual Meeting – Guest and Presenter Profiles

Amy Memon, AACSB

Amy Memon is Manager of Accreditation Services focusing on the Asia Pacific region for AACSB International. She has over a decade of experience working with AACSB's member schools and served as the India special advisor for AACSB for six years prior to her appointment in 2016 as Manager of Accreditation Services.

Before her relocation to Mumbai, Amy was Manager of Research at the AACSB's headquarters in Tampa, Florida, and before this, represented AACSB at the UN Global Compact to co-convene the Principles for Responsible Management Education (PRME). Amy began her career at AACSB with the responsibility to develop and organize conferences and seminars across five continents. Amy holds an MBA degree from The University of Tampa, currently lives in Mumbai with her husband and two children and serves as the AACSB accreditation staff liaison supporting over 100 member schools in the Asia Pacific region.



Professor Japhet Sebastian Law, EFMD

Professor Japhet Sebastian Law is the former Dean of the Business School at the Chinese University of Hong Kong. He has served on various committees/boards of International business education organizations, including the Association to Advance Collegiate Schools of Business (AACSB International) and the Graduate Management Admissions Council (GMAC), and is currently Senior Advisor to the President of Beta Gamma Sigma, and Senior Advisor to EFMD and GMAC. He is also a member of the Accreditation Advisory Committee of the Chinese Advanced MBA Education Accreditation.

Professor Law has been particularly active in the development of business school accreditation in the Asia Pacific region since the 1990s. He is now retired from the Chinese University of Hong Kong, and remains active on various Government, non-profit, and corporate boards in the Asia Pacific region and Europe.



Dr Sara Booth

Session: External Referencing and Peer Assessment

Dr Sara Booth's expertise is in external referencing and academic quality review in higher education. She has undertaken 18 national and international strategic benchmarking projects with over 160 HE institutions.

Previously with the University of Tasmania, Sara is now Academic Director at Online Peer Solutions (trading as Peer Review Portal). The Peer Review Portal has been endorsed by TEQSA for external referencing activity and its significant capacity. Sara consults across the higher education sector on external referencing, course/professional accreditation and benchmarking.



Professor Keryn Chalmers

Session: Dean's Panel

Keryn Chalmers is Dean, Business School in the Faculty of Business and Law at Swinburne University. Prior to this appointment, she held the positions of Deputy Dean, Monash Business School (2012-2016) and Head of Department of Accounting and Finance at Monash University (2008-2012).

Keryn is active in several academic and professional organizations. As President of the International Association of Accounting Education and Research she sits as an official observer on the International Accounting Education Standards Board. She is a former Australian President of the Accounting and Finance Association of Australia and New Zealand (AFAANZ), former Vice President Monash Academic Board, and former board member of the Australian Centre for Financial Studies. Keryn is a senior fellow of the Financial Services Institute of Australasia and the recipient of a practitioner service award for her contributions to the Institute. Formerly a Victorian Divisional Council member of CPA Australia, Keryn has also been a member of the CPA Australia national education accreditation board, special considerations committee and examination policy advisory committee. Keryn had responsibility for AMBA, EQUIS and AACSB accreditation at Monash and is currently working with the team at Swinburne on AACSB accreditation.



Associate Professor Stuart Crispin

Session: Embedding Accreditation into Business as Usual

Stuart is the Associate Dean Learning and Teaching with the Tasmanian School of Business and Economics at the University of Tasmania (UTAS), and researches and teaches in the areas of marketing, strategy, and entrepreneurship. He completed his PhD in 2010, with his dissertation exploring strategic issues facing small to medium size business competing in the tourism industry - specifically exploring the marketing resources of firms, and the use of network relationships to support the sustainability (economic, environmental and social) of these firms. Since 2013, Stuart has been working with colleagues from across UTAS (namely the Tasmanian Institute of Agriculture, the Australian Maritime College and TSBE) on a multi-disciplinary study of innovation within value chains in the agri-foods sector. He has also recently been part of an OLT funded project exploring the impact of intensive mode teaching (IMT) on student experience. He has taught extensively at both an undergraduate and postgraduate level, in both face-to-face and distance (online) modes, as well as having taught extensively into the international programs of UTAS (China, Singapore, Malaysia and Indonesia).



Diana Dalton

Session: Embedding Accreditation into Business as Usual

Diana Dalton is Executive Director of the Faculty of Business and Economics, at the University of Melbourne. She has over 20 years of experience in large, complex and dynamic organisations. She has worked in professional services, government, education and health sectors in senior executive roles.

She was the Director of Corporate Development for Victoria Legal Aid, just prior to working with the University, and before that, she was the General Manager for the Australian Securities and Investments Commission (Victoria). She has a Master of Business in Organisational Dynamics (OD) and Graduate Diploma in Business Administration and has completed various executive programs with Harvard Business School. She has an extensive background in HR and OD and has a proven track record of achieving transformational change.



Professor Lorelle Frazer

Session: Dean's Panel

Professor Lorelle Frazer joined the University of the Sunshine Coast as Dean and Head, USC Business School in 2018. Previously she worked at Griffith University and was the Dean (Learning & Teaching) of the Griffith Business School from 2006 to 2014 where she was responsible for the successful implementation of Assurance of Learning (AoL). Lorelle's research and teaching expertise is in franchising. She has attracted more than \$2 million in competitive research grants and has been the recipient of three ARC Linkage Project grants and a (current) ARC Discovery Indigenous Project. She has led the biennial 'Franchising Australia' surveys of the franchise sector since 1998. In 2010 she was presented with a Contribution to Franchising award from the Franchise Council of Australia for 'significant contributions to the education of the Australian franchise community'. In 2010, Lorelle was appointed a Global Facilitator for AACSB International to co-facilitate Assurance of Learning seminars in Australia and internationally.



Professor Martin Grimmer

Session: Dean's Panel

Martin Grimmer is the Executive Dean of the Tasmanian School of Business and Economics (TSBE) and has many years of experience in other senior leadership roles at the University of Tasmania. Martin began his academic career in Queensland and has worked at the University of Queensland and Griffith University. He is an organisational psychologist with a research and teaching focus on consumer behaviour, with a specialisation in pro-environmental/sustainable consumption. Martin is a Fellow of the Australian Marketing Institute, a Life Fellow of the Australian and New Zealand Academy of Management, and a Companion of the British Academy of Management. He has been actively involved in the TSBE's AACSB accreditation journey.



Sandhana Kisun

Session: Software – Sedona advanced

Sandhana Kisun has been employed at QUT Business School as the Accreditations and Data Management Officer for the last ten years. She assists with the AACSB, EQUIS and AMBA reaccreditations; coordinates and compiles data for various rankings that the school participates in, and assists the senior management team with various data requests. Prior to this role, Sandhana was employed at two other universities in quality assurance roles.



Emma Koch

Session: Embedding Accreditation into Business as Usual

Emma Koch is the Manager of the Quality Office at the Faculty of Business and Economics (FBE), University of Melbourne. FBE and Melbourne Business School Ltd hold joint AACSB and EQUIS accreditation, and Emma manages the AACSB and EQUIS accreditation activities for FBE.



Simon Marshallsay

Session: Embedding Accreditation into Business as Usual

As Manager, Quality, Standards and Accreditation, in the Faculty of Business and Law at Deakin University, I have specific responsibilities for managing and coordinating international business school accreditation activities, (AACSB, EPAS, EQUIS), Faculty strategic planning and reporting, risk management and promotion of a continuous improvement culture within and beyond the Faculty. I also play an active role in internal course quality controls as well as course development of across the business and law degree portfolio. My career path has provided me with a wealth of professional experiences including in teaching, ISO, RTO and internal quality auditing, client relationship management, public and parliamentary service, and working with and for local community organisations. The direct client-facing roles I have held, some of which involved being based permanently on-site in manufacturing, retail and service organisations, have exposed me to the full cycle of the provision of off-the-shelf and customised education and training interventions – from sourcing opportunities, identifying and developing solutions, project managing their implementation to evaluation and ensuing opportunities.



Susan Laurenson

Session: [Embedding Accreditation into Business as Usual](#)

Susan Laurenson is Associate Dean, Academic Programmes & International in the University of Auckland Business School. As Associate Dean she advises on academic programmes including curriculum design and development, and quality assurance. She chairs the Board of Undergraduate Studies, oversees programme planning including recruitment and mobility activities. Susan is currently a member of the University's Education Committee, Academic Programmes Committee, International Committee, Board of Studies for General Education and Senate, and serves as the University's representative on the Universities NZ Subcommittee on University Entrance. In addition to overall responsibility for the School's accreditation with EFMD EQUIS, AACSB International, AMBA, and professional bodies, Susan has served on the EFMD European Programme Accreditation System (EPAS) Committee and Accreditation Board and is currently Chair of the EFMD EPAS Accreditation Board.



Alison Palmer

Session: [Software – ACADEM](#)

Alison Palmer is the Project Coordinator for the ACADEM Software Implementation at the Tasmanian School of Business and Economics at the University of Tasmania. She joined UTAS in May 2017 as a Research Assistant and began working on the ACADEM software project, just after its commencement, in October 2017. Her background is in corporate sales management.



Professor Michaela Rankin

Session: [Assurance of Learning](#)

Michaela is Professor of Accounting and Deputy Dean (International) at Monash Business School. She joined Monash in 2007 and has held a range of leadership roles in the Department of Accounting, including Director of Education and Deputy Head of Department. In addition to service to academia, Michaela has maintained a strong presence in professional and industry circles. Michaela is a highly regarded educator, and her passion and commitment to the student learning experience has been formally recognised in awards from the Institute of Chartered Accountants in Australia and Monash University. Her research focuses on corporate governance, financial reporting, executive compensation and sustainability and integrated reporting, with her work being published widely across top journals

