

The following rubric of exemplars was developed collaboratively at the ANZQAN 2017 meeting, University of Sydney. Each area includes questions designed to start discussion and reflection among the ANZQAN group and in business schools. Themes of impact and engagement run through all areas.

Overall, schools could consider: *What does “globally responsible citizen” mean? Responsible to whom or what? How does the school inculcate ESR in students for lifelong learning?* Future discussion could consider: *What’s good and what is exemplary practice? Could the difference be measured through levels of impact and engagement?*

Areas	Meets	Exceeds
<p><b>1 Mission and Strategy</b></p> <p><i>Is ESR integrated in the school’s mission and strategy?</i></p> <p><i>Are adequate resources allocated in support of ESR?</i></p> <p><i>Are KPIs for ESR embedded in senior management position descriptions?</i></p> <p><i>How does the school integrate ESR into faculty training and development?</i></p> <p><i>What sort of incentives, support and recognition are given for ESR engagement by faculty?</i></p>	<p>Some reference to the SDGs / ESR in mission statement.</p> <p>University of Canterbury: Reference in staff code of conduct to ethical behaviour.</p> <p>Deakin University: Core values of ethics and sustainability.</p> <p>University of Otago: SDGs incorporated into strategy documentation.</p> <p>The school is a signatory to international membership bodies dedicated to ESR, sustainability or social impact e.g. PRME, UN SDSN (SDGs), GRLI, Talloires Declaration or Ashoka.</p> <p>Scholarships for students from low socio-economic backgrounds, for refugees, for asylum seekers.</p>	<p>At Copenhagen Business School (CBS), the first day of the academic year for undergraduate students is dedicated to responsible management education. Themed “Responsibility Day”, the President of CBS delivers an address to the student body. (Note, CBS is a PRME Champion School. In 2017, the UN PRME recognised CBS for its significant achievement in their reporting on the SDGs).</p> <p>Explicit reference to ESR or social responsibility in mission statement EG. Federation, Deakin and University of Canterbury (UC).</p> <p>UTS: Social impact framework (<a href="https://www.uts.edu.au/partners-and-community/initiatives/social-justice-uts/social-impact-framework">https://www.uts.edu.au/partners-and-community/initiatives/social-justice-uts/social-impact-framework</a>)</p> <p>UniSA Business School Fair Trade workplace accreditation (<a href="http://www.unisabusinessschool.edu.au/connect/fair-trade/">http://www.unisabusinessschool.edu.au/connect/fair-trade/</a>)</p>

**References**

GRLI Values in Action paper: [http://www.grli.org/wp-content/uploads/2015/02/Values-in-Action\\_Draft-20140920.pdf](http://www.grli.org/wp-content/uploads/2015/02/Values-in-Action_Draft-20140920.pdf)  
 17 Sustainable Development Goals: <http://www.un.org/sustainabledevelopment/sustainable-development-goals/>

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Areas	Meets	Exceeds
<p><b>2 Research</b></p> <p><i>How does the school integrate ESR into its research activities?</i></p> <p><i>How does the school integrate ESR into its development and innovation activities?</i></p>	<p>Postgraduate students undertaking research in ESR related fields.</p> <p>University of Otago: staff working in the University’s Centre for Sustainability.</p>	<p>AUT Centre for Social Data Analytics undertakes research on preventive risk modeling for children, which has had direct impact on social service models implemented in the US and in NZ <a href="https://csda.aut.ac.nz/">https://csda.aut.ac.nz/</a></p> <p>Monash’s Centre for Health Economics and Centre for Development Economics and Sustainability</p> <p>UWA: Indigenous Business Enterprise and Corporations Conference (<a href="http://www.business.uwa.edu.au/ibeconference">http://www.business.uwa.edu.au/ibeconference</a>)</p> <p>A new Centre for Human and Cultural Values, UWA (<a href="http://www.news.uwa.edu.au/2017102510072/centre/new-centre-promote-understanding-and-appreciation-human-and-cultural-values">http://www.news.uwa.edu.au/2017102510072/centre/new-centre-promote-understanding-and-appreciation-human-and-cultural-values</a>)</p> <p>Deakin University’s Research Centre on Corporate Social Responsibility.</p>
<p><b>3 Curricula</b></p> <p><i>How far have schools moved in integrating ESR into programs, papers and units and how classes are delivered?</i></p> <p><i>What sort of pedagogical training is available?</i></p>	<p>Course Learning Outcomes address responsible and effective global citizenship.</p> <p>Standalone units/paper/courses that address the 17 SDGs.</p> <p>Majors and minors in UG programs that focus on ESR. E.g. U Canterbury has minor in sustainable business development; AUT BBus has major in Sustainable Enterprise including service learning course.</p> <p>Placement (internship) opportunities with community and</p>	<p>Uni of Victoria Wellington’s <i>Managing Visitor Impacts</i> course takes students on a virtual field trip to Fiji. Combines experiential learning and lifelong learning through cross-cultural understanding.</p> <p>Embedding sustainability into degree core (Deakin, UC, Melbourne and QUT) ; La Trobe - common core in sustainability (2nd yr).</p> <p>Undergraduate business students at Swinburne undertake a first year core unit which requires them to work on creating</p>

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<p><i>Does the school go beyond economic goals to also include higher needs such as positively contributing to the resolution of pressing societal challenges and furthering socially &amp; environmentally responsible business conduct? How so?</i></p> <p><i>How do you measure students' commitment to ESR?</i></p>	<p>industry organisations. E.g. Selected USyd business students from various disciplines collaborate with <u>Thrive</u>, a not-for-profit organisation, and their partner Westpac, to provide business support including microfinancing for refugee entrepreneurs.</p> <p>Project based internships; UNSW sustainability practicum courses.</p>	<p>innovative business solutions that can make a social impact. They also engage with industry through an online interactive platform to present and pitch a business idea. The global problems addressed are linked to the Global Goals for sustainable development.</p> <p>Standalone programmes: MGSM Master of Social Entrepreneurship; Bespoke education programs for asylum seekers. Eg. In 2016, Hanken School of Economics launched an executive education integration program, Business Lead 2016, for educated asylum seekers with 40 company partners.</p> <p>Business School Lausanne offers an MBA program in Sustainable Business - combining MBA education with a deep dive in business sustainability in a joint degree with University of St. Gallen.</p> <p>Commencing in 2018, the new Master of Māori and Indigenous Business is a national partnership between six New Zealand universities (Auckland, AUT, Massey, Otago, VicUni of Wellington and Waikato), leading Māori academics and business people.</p> <p>The Centre for Social Impact (Australia) offers an MBA programme in social impact at UNSW and at the University of Western Australia, and a Masters in Social Impact at Swinburne.</p>

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<p><b>4 Co-Curricular</b></p> <p><i>How does the school encourage participation in ESR co-curricular programs?</i></p> <p><i>How are the challenges relating to ESR integrated into the personal development of students?</i></p>	<p>Student competitions that focus on solving social problems or involve a social enterprise planning component e.g. The Big Idea national competition for students at participating universities assists homelessness.</p> <p>U Canterbury: Centre for Entrepreneurship’s 21 Day Global Challenge <a href="http://www.uce.canterbury.ac.nz/21-day-challenge/">http://www.uce.canterbury.ac.nz/21-day-challenge/</a></p> <p>Online gamification platforms that feature social networking “likes” and leaderboards enhance student participation in Apps or online programs e.g. Monash’s 6-week Take One Step pilot <a href="http://www.takeonestep.com.au/">http://www.takeonestep.com.au/</a></p> <p>Social clubs and student societies.</p> <p>Exchange programs.</p> <p>The New Colombo Plan scholarships and internships for Australian universities.</p> <p>Internships with companies that have strong CSR focus.</p> <p>Study tours (that are not compulsory).</p>	<p>Participation in the Wikirate project, which provides students with live data from companies around ESR metrics, could also be run as an “in course” project. <a href="http://www.wikirate.org">www.wikirate.org</a> E.g. University of Wollongong Faculty of Business</p> <p>Aim2Flourish, a repository of stories compiled by students around business innovation and good practices in ESR. <a href="http://aim2flourish.com/">http://aim2flourish.com/</a></p> <p>Sulitest - an online quiz designed to measure and improve sustainability literacy. The new version released in 2016 includes a module on Rebalancing Society to ensure the future wellbeing of our planet. <a href="https://www.sulitest.org/en/index.html">https://www.sulitest.org/en/index.html</a></p>

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<p><b>5 Extra-curricular</b></p> <p><i>How does the school encourage student engagement in community projects that make a positive difference?</i></p> <p><i>What student organisations and initiatives are focused in these areas?</i></p>	<p>Macquarie University: PACE (Participation and Community Engagement) program.</p> <p>Curtin University: Curtin volunteers visit Indigenous Communities; Globalcom (marketing) social project.</p> <p>University of Wollongong: Visit India, called 40k, skilling villagers to assist them to earn a livelihood.</p> <p>Edith Cowan University: Orange socks for homeless; Enactus - teaching adults of older generation how to use computers/iPads/social media</p>	<p>Socially responsible enterprises initiated by students (La Trobe Kidpreneurs programme)</p> <p>Students: Participating in extracurricular activities that are relevant; demonstrated in reflective journals; complete appropriate for-credit courses (e.g. Cotton Trail at Massey); embedded in the curricula, part of AoL.</p> <p>Students: Lead / initiate relevant activity (e.g. Student Army, Canterbury NZ)</p>
<p><b>6 Business and community</b></p> <p><i>How does the school contribute to the ethical, responsible and sustainable development of business, and business practices?</i></p> <p><i>How does the school implement the SDGs with respect to addressing “No Poverty”, “No Hunger”, “Gender Equality”, “Climate Action”, “Good Health” etc?</i></p> <p><i>How does the school</i></p>	<p>Monash University Master of Environment and Sustainability, a multidisciplinary program, which includes a specialisation in Leadership in sustainable development.</p> <p>Griffith University executive education program for sustainability leadership.</p> <p>Alumni engagement: Alumni supervision / input in student social impact projects; guest lecturing; mentoring students; supervision of internships.</p>	<p>World recognition status awarded to centre of excellence Eg UTAS’ Education for Sustainability Tasmania is a UN-recognised Regional Centre of Expertise. In 2017, UTAS received a Green Gowns Award under the category of community (an award for excellence in sustainability within the tertiary education sector in Australasia). The Centre helps deliver on UTAS’ commitment as a Talloires Declaration signatory, which broadly addresses initiatives in sustainability and environmental literacy in teaching and learning.</p> <p>MGSM: volunteer programs via the CSR Partnership Network (<a href="https://www.mq.edu.au/data/assets/pdf_file/0019/138124/Corporate-Volunteering-at-Macquarie-University-Report.pdf">https://www.mq.edu.au/data/assets/pdf_file/0019/138124/Corporate-Volunteering-at-Macquarie-University-Report.pdf</a>)</p> <p>Centre for Social Impact UWA (<a href="http://www.business.uwa.edu.au/school/csi">http://www.business.uwa.edu.au/school/csi</a>) - Social Impact Festival 2015, 2016, 2017 (<a href="https://socialimpactfestival.org/">https://socialimpactfestival.org/</a>)</p>

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<p><i>integrate alumni input into ESR activities?</i></p>		<p>Research centre social impact (see research above)</p> <p>Alumni create/ run business start-up (e.g. QUT Orange Sky Laundry - washing clothes for homeless; Hummingbird House - respite centre for children with end of life cancer, which was started by student during MBA; Red Frog - alumni assisting schoolies)</p>
<p><b>7 Facilities</b></p> <p><i>How does the school integrate ESR into its infrastructure and enhance its innovation in this area?</i></p>	<p>Learning management system for online delivery of course materials and online marking and feedback.</p> <p>AUT (at university-level ) has a number of sustainability initiatives in progress <a href="http://www.aut.ac.nz/about-aut/sustainability-at-aut/what-we-are-doing">http://www.aut.ac.nz/about-aut/sustainability-at-aut/what-we-are-doing</a>.</p>	<p>The KU Leuven Faculty of Economics and Business in Belgium embraces the ideology of using the campus as a living laboratory in sustainability integration. Masters students are actively involved in the reporting process for the SDGs - in class stakeholder engagement exercises. Students lead and participate in the two-way learning process.</p>